

Tomodachi – Mitsui & Co. Leadership Program (Japanese Delegation)

September 7th - 15th, 2014

Silicon Valley (CA) & Washington D.C.

TOMODACHI Initiative

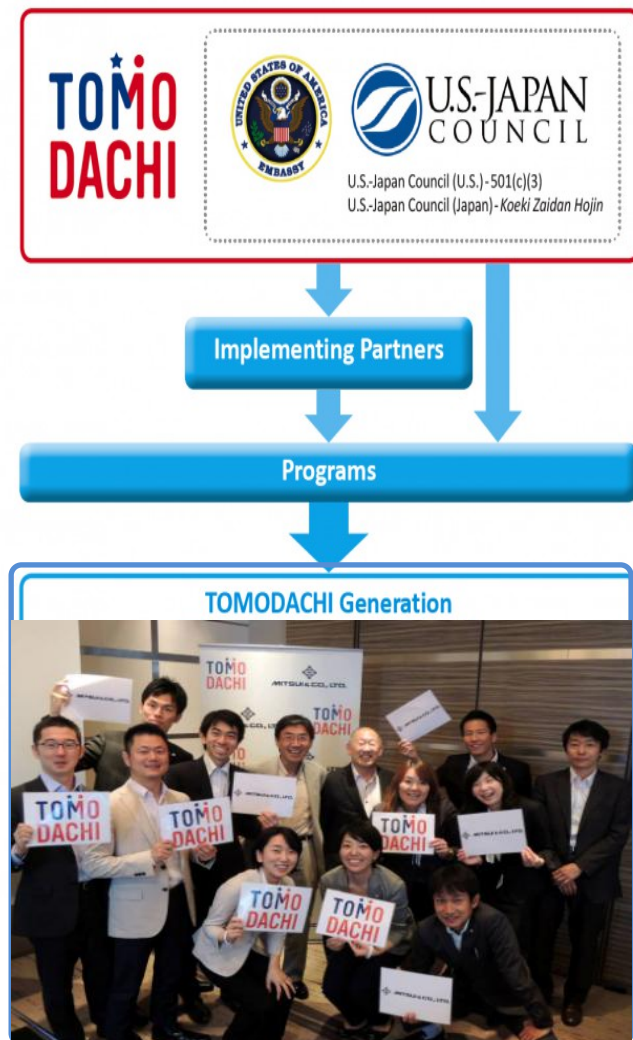
Mission The TOMODACHI Initiative is a public-private partnership, born out of support for Japan's recovery from the Great East Japan Earthquake, that invests in the next generation of Japanese and American leaders through educational and cultural exchanges as well as leadership programs.

Vision We seek to foster a "TOMODACHI generation" of young American and Japanese leaders who are committed to and engaged in strengthening U.S.-Japan relations, appreciate each other's countries and cultures, and possess the global skills and mindsets needed to contribute to and thrive in a more cooperative, prosperous, and secure world.

Programs & Activities (2014)

- | | |
|--------------|-------------|
| • Education | 25 programs |
| • Cultural | 17 programs |
| • Leadership | 26 programs |

Structure



Overview

□ Orientation (Tokyo, June 26-28th)

- Program overview
- U.S. & Japanese delegates meet & greet
- (Iwate, Aichi, Okayama, Fukuoka, Okinawa)
- Preparation for the U.S. visit



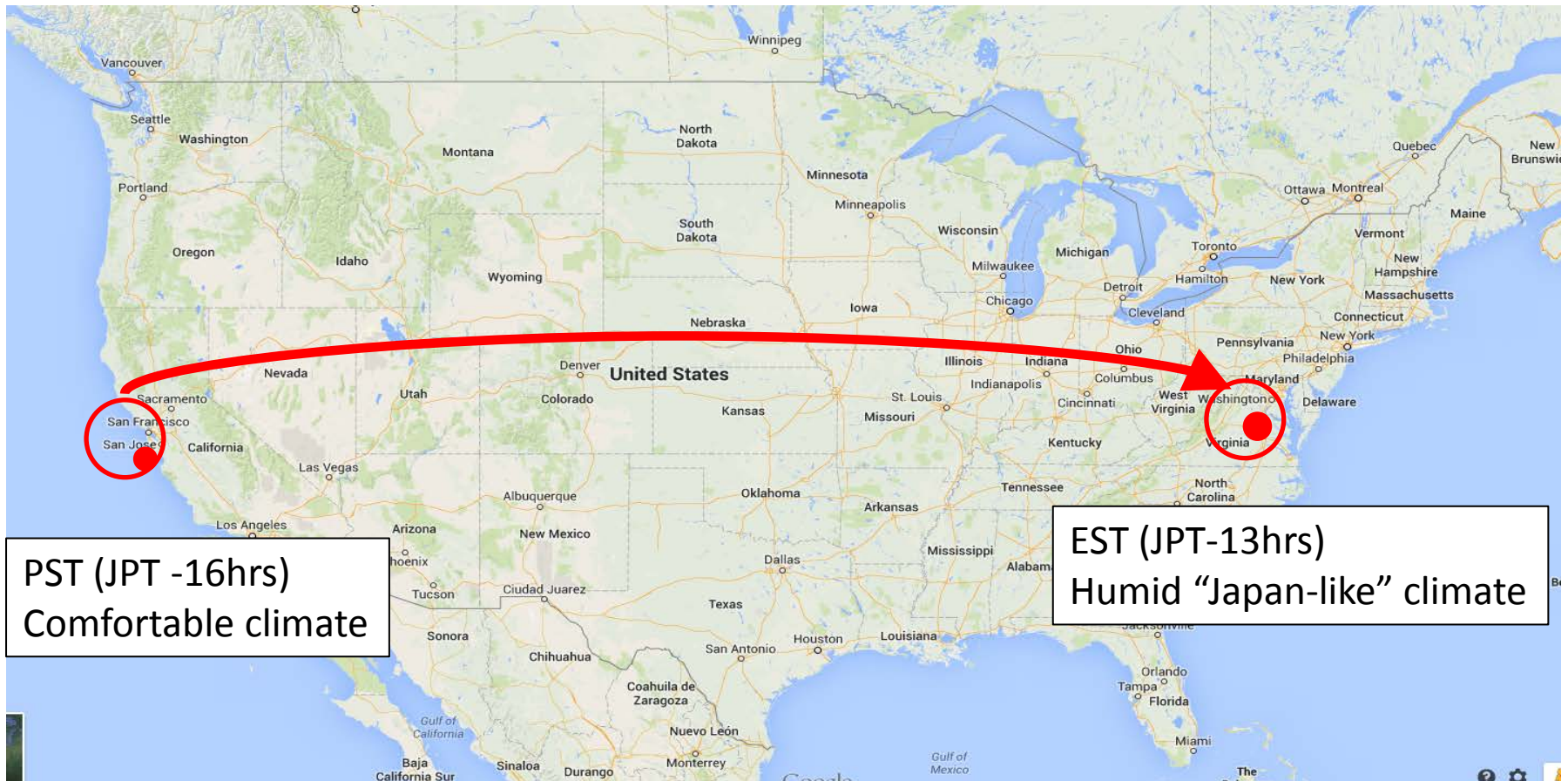
□ Trip to the States (Sept 7-15th)

- Company visits
- Cultural exchange
- Networking opportunities



Itinerary

- ❑ Sept 7-9th Silicon Valley (San Jose, CA)
- ❑ Sept 10-14th Washington D.C.



Day 1 (Arrival to San Francisco)



Overlooking the city from Twin Peaks



Fisherman's Wharf



Golden Gate Bridge

Day 2 (Part 1)

□ Dr. Dan Okimoto (Stanford University)

- History of Japanese-American
- Economic growth in Silicon Valley
- Development among industry, academia, and government



□ Mr. Darren Kimura (Entrepreneur)

- Career history (started up 7 businesses)
- Leadership, entrepreneurship



Day 2 (Part 2)

□ John Roos (Former U.S. Ambassador to Japan '09-'13)

- TOMODACHI generation
- His visits to Tohoku region
- U.S. Military bases in Okinawa
- His tenure as the ambassador



□ Plug & Play / Fukuoka Pref. govt San Francisco office

- Plug & Play Tech Center
- Support for Entrepreneurs / VCs / Univ., etc.
- Overview of Fukuoka prefecture San Francisco office and its role



Day 3 (Part 1)

□ Singularity University (Entrepreneurship Support)

- Singularity in Science
Technology: fast growing field
 - i.e.) Gleaming plant for side walk, Google glasses, smartphones big role in teaching



□ IDEO (Innovative Design / Entrepreneurship Support)

- Design Consultant
- Collaboration between the staff and clients



Day 3 (Part 2)

❑ ECOPIA (Mr. Sam Araki / Mr. Koichi Nishimura) Entrepreneur

- Organic farm (in warehouse!)
- Background of how they came up with the biz idea, soil improvement history, LED lights/UV effects
- Expanding the biz to oversea areas
- Products sampling!
- Entrepreneurship tips
 - Never give up
 - Give it a try
 - Don't be afraid of taking risks



Day 4

□ Flight to Washington D.C.

- 5hrs of Zzzzzzz...



□ Reception dinner with Mitsui USA

- Mr. Shinozaki (VP & GM)



Day 5 (Part 1)

☐ U.S.-Japan Council Breakfast (Ms. Suzanne Basalla)

- U.S.-Japan Council and members
- History / Future relationship between U.S. and Japan



☐ Lockheed Martin

- Global defense, security (i.e. F-35)
- Manufacture / technology export to Japan



Day 5 (Part 2)

❑ Halcyon Incubator (S&R Foundation)

- Founded to empower intrepid individuals w/ transformative ideas
- 14 months fellowship program
- Dr. Sachiko Kuno



❑ Joaquin Castro (Congressman, TX)

- (met with his secretary)
- U.S.-Japan relations
- Energy resources in Texas (Shale gas)



Day 6 (Part 1)

❑ Thomas Schieffer (Former U.S. Ambassador to Japan '05-'09)

- U.S.-Japan relationship: grew out of tragedy (WWII, Tohoku earthquake) -> foundation of peace
- U.S., Japan, China relationship (not triangular, but seesaw to keep balance)
- Economy: Trade for future prosperity
- Education: life-long to go with technology advancement
- Revolution in Energy Biz (Shale gas)



❑ Richard Armitage (Former Deputy Secretary of State)

- Expectation for the Abe administration in Japanese gov't
- U.S. presence in Asia: currently small (due to ongoing wars)
- Economic revitalization: most important issue for U.S. & Japan
- Leadership is?



Day 6 (Part 2)

❑ Christopher Johnstone (Dir. of Northeast Asia, Dept. of Defense)

- Rebalance U.S. & Japan relationship – tied closely to security prosperity of Asia
- Free & open commerce/trade: maintain free space/cyber/air/sea/ground --> follow rules of law
- Leadership style



❑ Norman Mineta (Former Secretary of Transportation)

- Japanese ancestry in U.S.
- His career (San Jose city mayor to Federal gov't)
- Leadership in crisis (911)
- Keys to success



Day 6 (Part 3)

❑ Dinner reception at Minister Tsukada's Residence.

- U.S.-Japan council, Embassy of Japan in the U.S.
- Great networking opportunity



Day 7

□ Debrief

- Discussion among the delegates reviewing the trip, coming up with “now what” and future responsibilities as TOMODACHI alumni

□ Exploring the city



Lincoln Memorial



Pentagon



Morning jog



Japanese Memorial

TOMODACHI

Day 8-9



**Departing
from D.C.**



Back in Japan

So... Now What?

- Think out^{of} the Box

- Don't be afraid to
take risk

"failure is a process"
(mistake)

- Passion, Vision
Follow your Passion.

FUTURE

Re-evaluate Oneself
↓
Share → action
(~~get~~ Others
involved)

- Follow-up sessions
↓
to keep motivated

- NETWORK : e) 2014 team
SHARE - USJC
- MITSUI

TOMODACHI Mitsui & Co 2014

TOMO
DACHI



Mineaki Yoshitomi
Okayama



Miho Tochiki
Iwate



Kazuki Yokoi
Aichi



Shinya Watanabe
Fukuoka



Yu Yoshida
Iwate



Junichi Tsunoda
Fukuoka



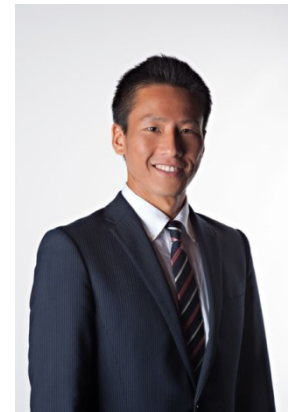
Mai Taira
Okinawa



Tadashi Koyama
Fukuoka



Shino Hateruma
Okinawa



Tsutomu Sugano
Aichi

TOMODACHI Generation

