



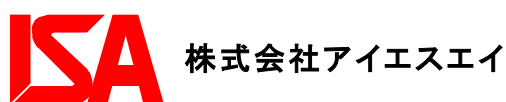
<企画監修>



<研修運営>



<旅行企画・実施>



*プログラム期間 : 2013年7月27日(土)~8月4日(日) 9日間

*場所 : ドラッカーインスティテュート (Claremont, CA)

*募集対象 : 高校1年生、2年生、3年生

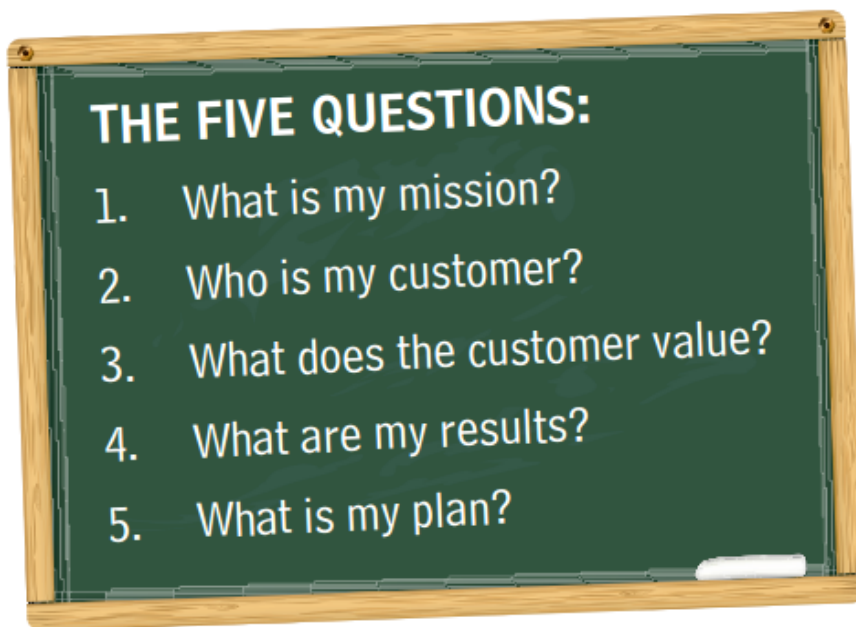
*参加人数 : 10名

*宿泊 : クレアモント大学寮

<プログラム概要>

Drucker For Future Japanese Leadersはカリフォルニア州ロサンゼルス郊外にあるClaremont Colleges (大学院 Claremont Graduate University)のThe Drucker Institute企画監修によるプログラムです。「経営学の父」と呼ばれ、生前は世界的に有名な学者でありコンサルタントだった、Peter F. Druckerが創造した多彩なプロジェクトワークを中心に人生を生き活きと生き抜くスキルや志を学びます。

プログラムは、自己探求(Who We Are)から始まり、The Five Questions 「経営者に送る5つの質問(後述)」を通して、問題解決能力、マネジメントスキルを日本人が苦手なアウトプット型の多彩なプログラムを通して学ぶことで、表題の「日本の次世代リーダー」の育成をはかります。



The Five Questions、「経営者に送る5つの質問」は現代でも通用するドラッカーの有名なツールです。経営を行う上で、考えなければならない項目を質問形式にまとめたもので、事実、ドラッカー自身が、コンサルティングの際使っていた経営のツールです。この5つの質問に取り組むことが、効果的、効率的な経営(個人であれば自己実現へのステップ)につながります。

何のための事業かという組織の目的を明らかにし(What is my mission?)、事業の向こうにいる顧客を知り(Who is my customer?)、顧客の期待を理解することによって(What does the customer value?)、あげるべき成果が明らかになります。こうしてはじめて(経営)計画が立てられ、効果的、効率的に目標達成への道を進んでいくことができます。

Sample Itinerary

Preliminary Activities

Prior to their departure for the United States DFJL students will:

- 1) Complete a pre-program assessment survey
- 2) Identify and bring an "artifact" that represents an issue or problem confronting their local community
- 3) Identify a personal "mission" they hope to accomplish as part of DFJL
- 4) Choose a single word to describe themselves and write a tweet (140 character) explanation of why they chose that word
- 5) Familiarize themselves with an English-Japanese dictionary of key terms related to the program.

Saturday, 7/27

Departure from Narita Airport

Arrival at Los Angeles International Airport (LAX)

Transfer to Claremont Colleges by charter bus

Arrival at Claremont Colleges

Dormitory Check In

Orientation/Welcome BBQ

Sunday, 7/28

9:00 – 9:20 **Welcome/Overview/Introductory Activity: Who We Are**

Students share, in English and Japanese, the word that they think best defines or describes them. Only a handful will do this at this time with other students sharing theirs at various times the first few days of the program.

9:20 – 9:55 **Jess and Lizzie/Definition of Management**

Students hear a story that highlights the difference between merely having good intentions and actually producing desired results.

Management is defined and presented as the key for bridging the gap between good intentions and results.

9:55 – 10:10 **Introduction to the Five Questions – Video**

Students are introduced to Peter Drucker's Five Questions Management framework through a humorous animated video.

10:10 – 10:45 **Five Questions for Jess and Lizzie**

Students help to develop a Five Questions management plan to address issues raised in the Jess and Lizzie story.

10:45 – 11:00 **Break**

11:00 – 12:00 **Student Self-Management Plans**

After reviewing and discussing a self-management plan case study, the students begin work on their own self-management plans to meet the mission they identified in the preliminary work.

Homework

Students develop and conduct a survey to determine what their customer values (Question Three) in preparation for their Five Questions plan.

12:00 – 14:30 **Lunch/Rest/Swim/Work on DFL Homework**

14:30 – 16:00 **Mural Project**

Students paint visual representations of the word used to describe themselves at the start of the day. This takes place at Walker Wall on the Pomoma campus.

16:00 – 17:30 **Rest/Work on DFL Homework**

17:30 – 19:00 **Dinner**

19:00 – 21:00 **Outdoor Movie on the College Quad**

Monday, 7/29

9:00 – 9:15 **Recap and Review**

Students share reflections on what they learned the day before and what it means and are given a chance to ask questions about what they have learned so far.

- 9:15 – 9:45 **Jess and Lizzie Part II**
Students hear the end of the story from the previous day and participate in a discussion on its meaning and implications.
- 9:45 – 10:45 **Self-Management Plan Development**
Students develop their self-management plans for the week and go through a peer review process for their plans.
- 10:45 – 11:00 **Break**
- 11:00 – 11:15 **Peter Drucker: An Introduction**
Through a slide show, the students are introduced to Peter Drucker, the field of management, and what other young people have accomplished with their Five Question management plans.
- 11:15 – 11:45 **Strengths and Values**
Students are taught Drucker-based lessons on how to identify their strengths and values as well as the importance of working from those strengths and values.
- 11:45 – 12:00 **Who We Are**
Students share, in English and Japanese, the word that they think best defines or describes them.
- Homework**
Students finish developing their self-management plans and begin to implement them. Students complete the Identifying Your Values activity.
- 12:00 – 14:30 **Lunch/Rest/Swim/Work on DFL Homework**
- 14:30 – 16:30 **The U.S. College Experience**
Participants meet, hear from and have a chance to ask questions of admissions officers from some of the Claremont Colleges (including Claremont Graduate University, as is appropriate).
- 16:30 – 19:30 **Rest/Dinner**
- 19:30 – 21:30 **Leadership and Youth**
Small-group discussions on leadership with students from the Claremont Colleges.

Tuesday, 7/30

9:00 – 9:15 Recap and Review

Students share reflections on what they learned the day before and what it means and are given a chance to ask questions about what they have learned so far.

9:15 – 9:30 Values

Students are invited to share responses from the "Values" sheets completed the night before.

9:30 – 10:15 Self-Management Plan Troubleshooting

Students share issues they are facing in implementing their Five Questions plans and work together to address them.

10:15 – 11:15 Managers and Management

Students work in small groups to develop a list of managers, the tools these managers use, and the results they seek to achieve.

10:45 – 11:00 Break

11:00 – 12:00 The Business X-Ray and Planned Abandonment

The students learn two Drucker-based management tools and examine how they might apply them to their management plans.

Homework

Students continue to implement their self-management plans, integrating the lessons they have learned that day.

12:00 – 14:00 Lunch/Rest/Work on DFL Homework

14:00 – 17:00 Outdoor Games With U.S. Students

Participants are joined by U.S. students who have gone through the Drucker for Future Leaders program in America. Together, they play Capture the Flag, Scavenger Hunt, etc. This is, of course, more than about the game playing. It is really a chance for the students to bond and learn from each other about their respective cultures.

17:00 – 19:30 Rest/Dinner/Work on DFL Homework

Participants are joined at dinner by their U.S peers.

19:30 – 21:30 **Indoor Games With U.S. Students**

Board games, Charades, etc.

Wednesday, 7/31

9:00 – 9:15 **Recap and Review**

Students share reflections on what they learned the day before and what it means and are given a chance to ask questions about what they have learned so far.

9:15 – 9:45 **Self-Management Plan Troubleshooting**

Students share issues they are facing in implementing their Five Questions plans and work together to address them.

9:45 – 10:45 **Artifacts**

Students share the artifacts they brought that illustrate an issue or problem facing their local community.

10:45 – 11:00 **Break**

11:00 – 11:30 **Health of Society**

Students participate in full- and small-group exercises in which they explore the health of society, obstacles and opportunities in creating a more healthy society, and the individual role they can play in bettering society.

11:30 – 12:00 **Ripples**

Students hear and discuss a story about the impact they can have in their local communities.

Homework

Students continue to implement their self-management plans, integrating the lessons they have learned that day.

12:00 **Leave on Bus for Los Angeles**

Box lunches will be provided on the bus. Students can work on their homework for the day on the bus.

13:30 – 15:30 **The Creative Arts**

Visit to a movie studio. Participants learn about how a studio works from a top film executive (arranged through Imagine Entertainment).

16:00-18:00 The Creative Arts – Part Two

Visit to a fashion studio or design house. Participants learn about the world of design in Los Angeles (arranged through the California Fashion Association or Rios Clementi Hale Studios).

18:30 – 20:00 Dinner in Los Angeles

Dinner at the historic Los Angeles Farmers Market.

Thursday, 8/1

9:00 – 9:15 Recap and Review

Students share reflections on what they learned the day before and what it means and are given a chance to ask questions about what they have learned so far.

9:15 – 9:45 Self-Management Plan Troubleshooting

Students share issues they are facing in implementing their Five Questions plans and work together to address them.

9:45 – 10:30 Long-Term Management Plan

Students do a preliminary activity to prepare for the long-term management plan they will take home with them.

10:30 – 10:45 Drucker Archives

Students are given a tour of the Drucker Institute and Archives

10:45 – 11:00 Break

11:00 – 12:00 Management Plan Work

Students choose to work on their self-management plan presentations or the long-term management plans they will take home with them.

Homework

Students complete their self-management plans, finish developing their long-term management plans, and prepare their presentations for the final day.

- 14:30 – 16:00 **The Spirit of Volunteering**
Students learn about the importance of having a robust social sector with a presentation by Drucker Institute Executive Director Rick Wartzman and talks from U.S. nonprofit leaders.
- 16:00 – 17:30 **Rest/Work on DFL Homework**
- 17:30 – 19:00 **Dinner**
- 19:00 – 21:00 **Outdoor Movie on the College Quad**

Friday, 8/2

- 9:00 – 9:30 **Management Plan Work**
Students choose to work on their self-management plan presentations or the long-term management plans they will take home with them.
- 9:30 – 10:30 **Student Presentations**
Students make presentations about their short-term and long-term management plans.
- 10:30 – 10:45 **Break**
- 10:45 – 11:30 **Student Presentations**
Students make presentations about their short-term and long-term management plans.
- 11:30 – 11:55 **Closing Activity**
Students reflect on the week by answering the questions: What did you learn, and what are you going to do about it.
- 11:55 – 12:00 **Assessment**
Students complete an evaluation of the program.
- 12:00 – 14:30 **Lunch/Rest/Swim**
- 14:30 – 17:30 **Talent Show Preparation**
The U.S. high school students, who joined the program earlier in the week, return to Claremont to put on a joint talent show with their Japanese peers.

17:30 – 19:00 **BBQ Dinner**

BBQ dinner on campus with U.S. students.

19:00 – 21:30 **Japanese/U.S. Talent Show and Graduation Ceremony**

Saturday, 8/3

Dormitory Check out

Transfer to LAX by charter bus

Departure from LAX to Narita

Sunday, 8/4

Arrival at Narita Airport

<費用概算>

旅行期間：2013年7月27日(土)～8月4日(日) 9日間

場所：The Drucker Institute (Claremont, CA)

募集対象：高校1年生、2年生、3年生

募集人数：10名

航空会社：ユナイテッド航空(予定)

参加者負担とならないもの

- ① 航空運賃(団体特別運賃・エコノミークラス)
- ② 燃油特別付加運賃
- ③ 国内交通費(仙台駅～成田空港往復)
- ④ クレアモント大学滞在費用(学生寮、2人1部屋)
- ⑤ プログラム費用(研修費用、見学研修費、アクティビティ等研修にかかわる一切の費用)
- ⑥ 現地での交通費(プログラム中、団体行動中にかかる費用)
- ⑦ 現地での食事代(クリアモント大学滞在中の全食事)
- ⑧ 旅行特別補償保険(死亡・後遺障害 2500万円。携行品 14万7千円。)
- ⑨ 空港使用料、サービス料、荷物運搬料金など
- ⑩ 添乗員経費(1名の添乗員または引率者が全行程同行致します。)

参加者負担となるもの

- ① 渡航手続き費用 7,350円 (ESTA 申請代行料含む)
- ② 旅券取得に係る費用(印紙代:発給手数料¥11,000)
- ③ 超過手荷物運搬料金(23kgを超える預け入れ荷物)
- ④ 海外旅行傷害保険料(弊社よりエース保険をご案内します)
- ⑤ 個人的費用(電話代やお小遣い等の個人的費用)

<選考手順>

第一次選考 (応募締め切り: 6月2日)

以下の2つの資料をGPI USに提出する。

- アプリケーションフォーム (英語で記入)
- 英文エッセイ*

*以下の5つの題材から一つを選び、英文でのエッセイ(300 to 500 words)を書く

1. What are your short- and long-term goals, and how do you intend to reach them?
2. What is "leadership," and how have you displayed leadership qualities either in school or outside of school?
3. What is "management," and why is it important?
4. What are your greatest strengths--and how have you used them to make a positive contribution to your community?
5. What are you most passionate about and why? How will this passion positively impact your future?

提出方法： メールアドレス (info@gpius.net) に添付ファイルで提出する。

第二次選考（6月3日～6月12日）

第一次選考で選ばれた候補者と英語での電話インタビュー（10分）
第一次選考の結果はEMAILでご連絡いたします。

参加者決定（6月16日）

合格者にEMAILで通知

出発前オリエンテーション

時間： 7月14日（日）10:00～11:30

場所： エルソーラ仙台（仙台駅前AER）28F研修室

<お問い合わせ>

ご質問があれば GPI US (info@gpius.net)までメールでご連絡ください。メールを送信する際にはお名前と電話番号を明記ください。メールは英語と日本語で受付可能です。